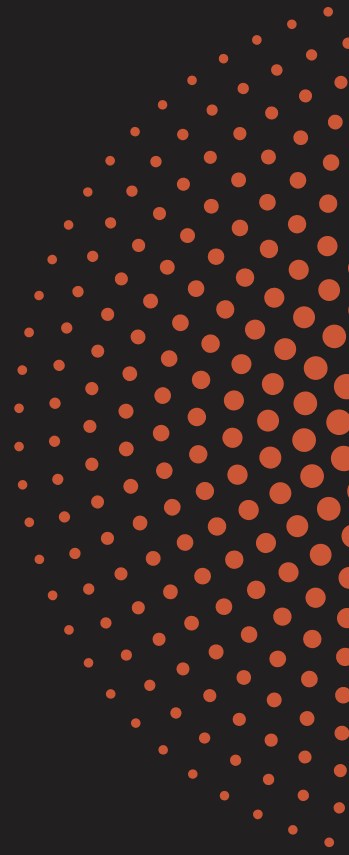




JAMESSOCIALPRO



Competitor Analysis

2025

Prepared by
jamesocialpro

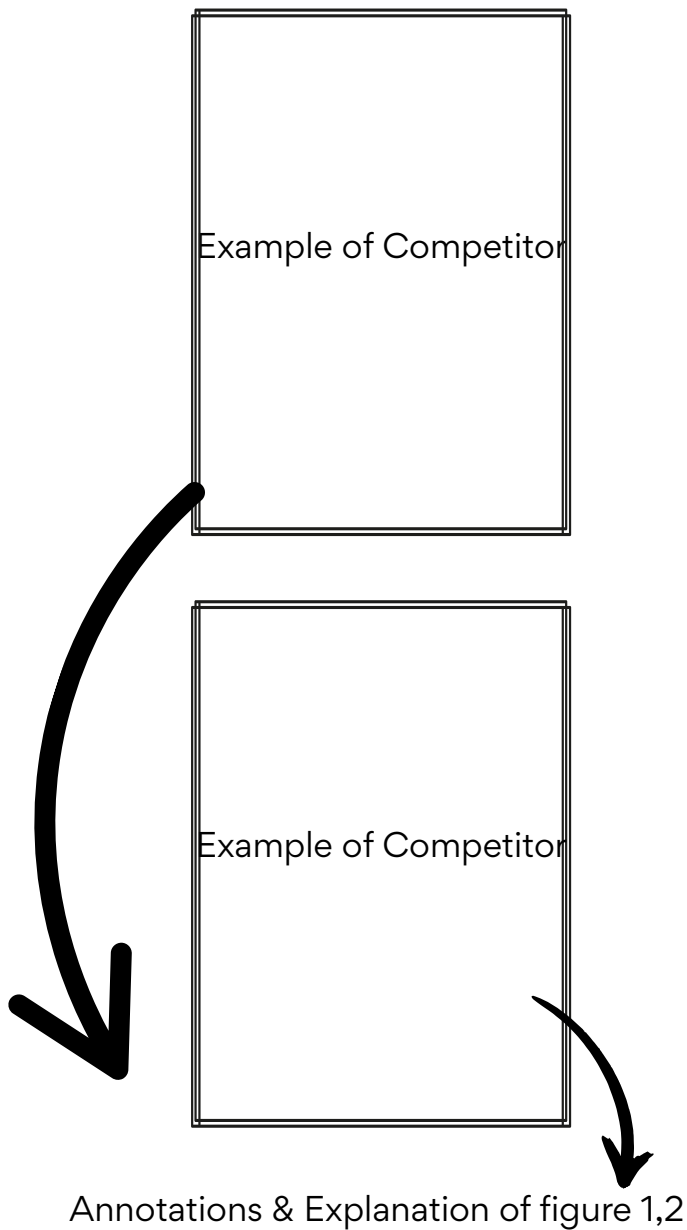




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Executive Summary & Competitor 1



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Competitor 1

Metric Analysis



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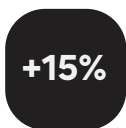
Impressions
120,000



Engagements
X



Followers
X



Engagements
X

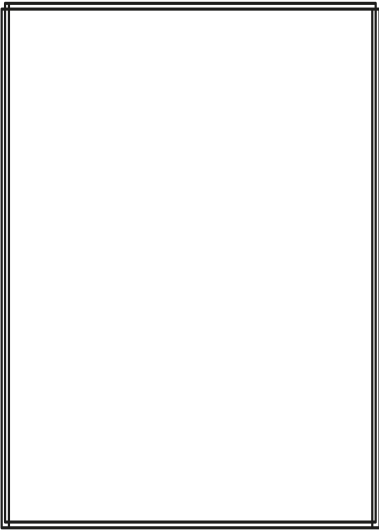


Conversions
X



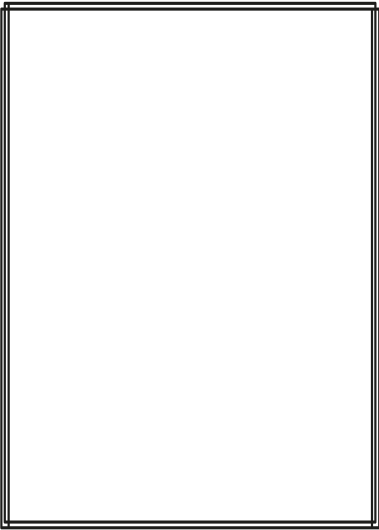
Website Traffic
X

Competitor 2



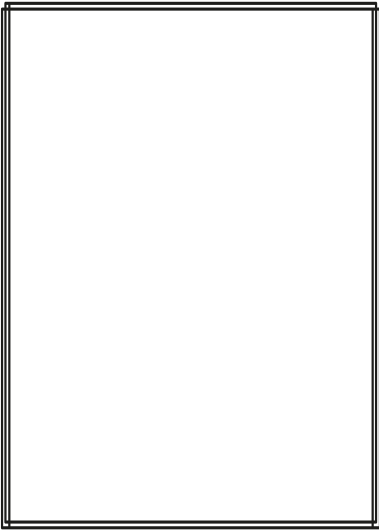
POST 1

Our Journey: From Startup to Success



POST 2

Our New Office Space



POST 3

How We Helped XYZ Corp Growth

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Competor 2

Metric Analysis

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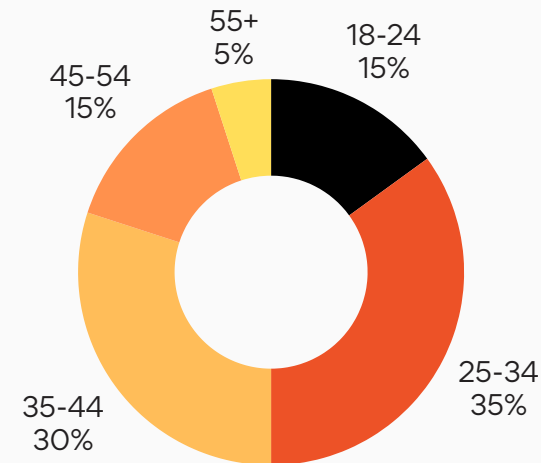
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Gender

Female Male



Age



Interests



Content Styles

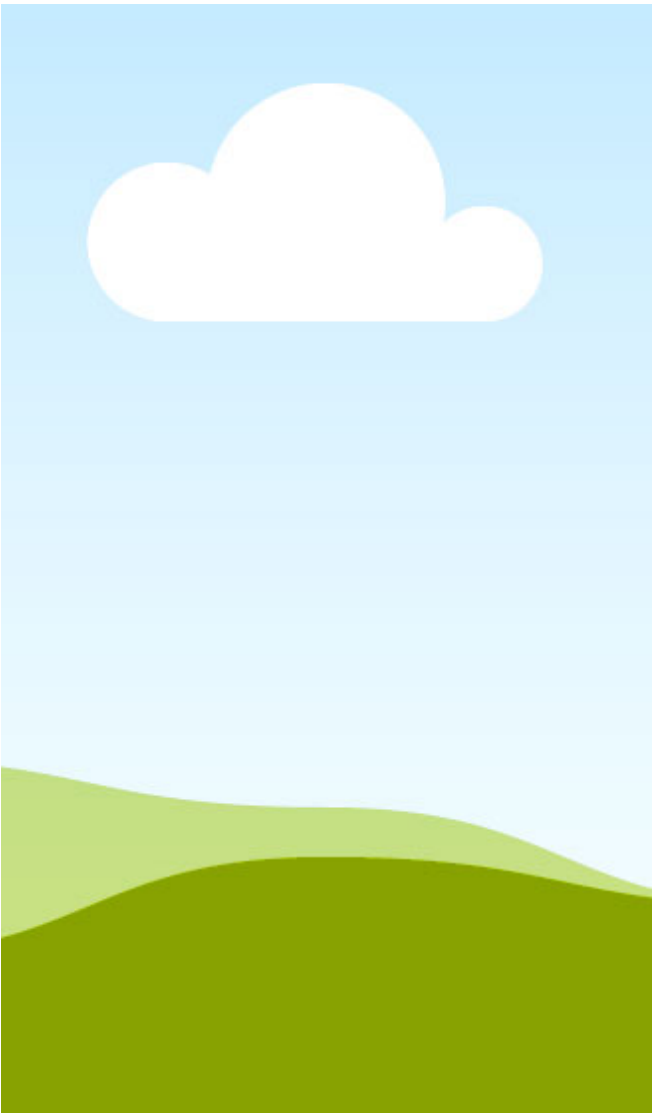
Active Times

Monday	10 AM - 12 PM
Wednesday	2 PM - 4 PM
Friday	11 AM - 1 PM

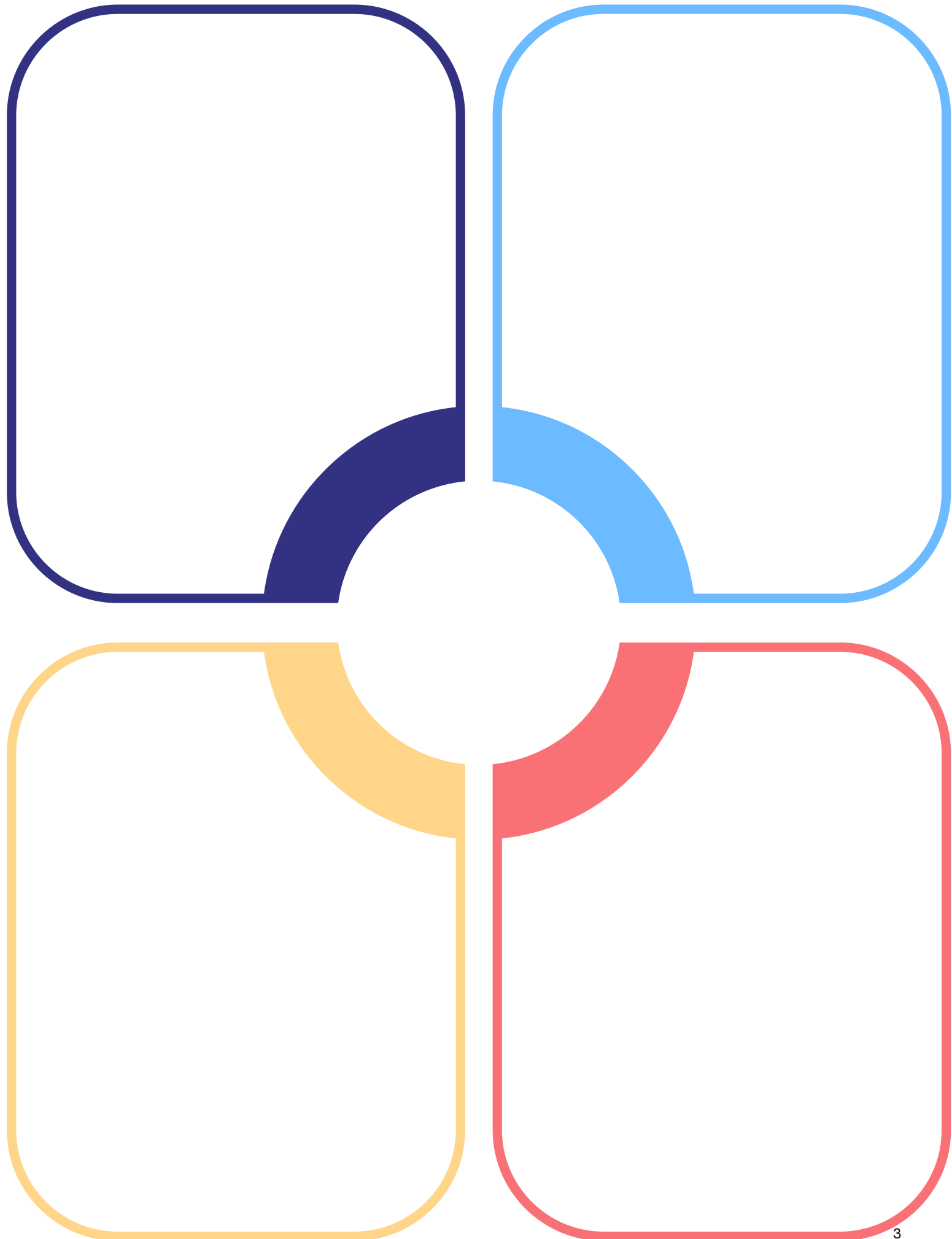
Location

Fauget	Fauget	Fauget
20%	15%	10%
Fauget	Fauget	
10%	45%	

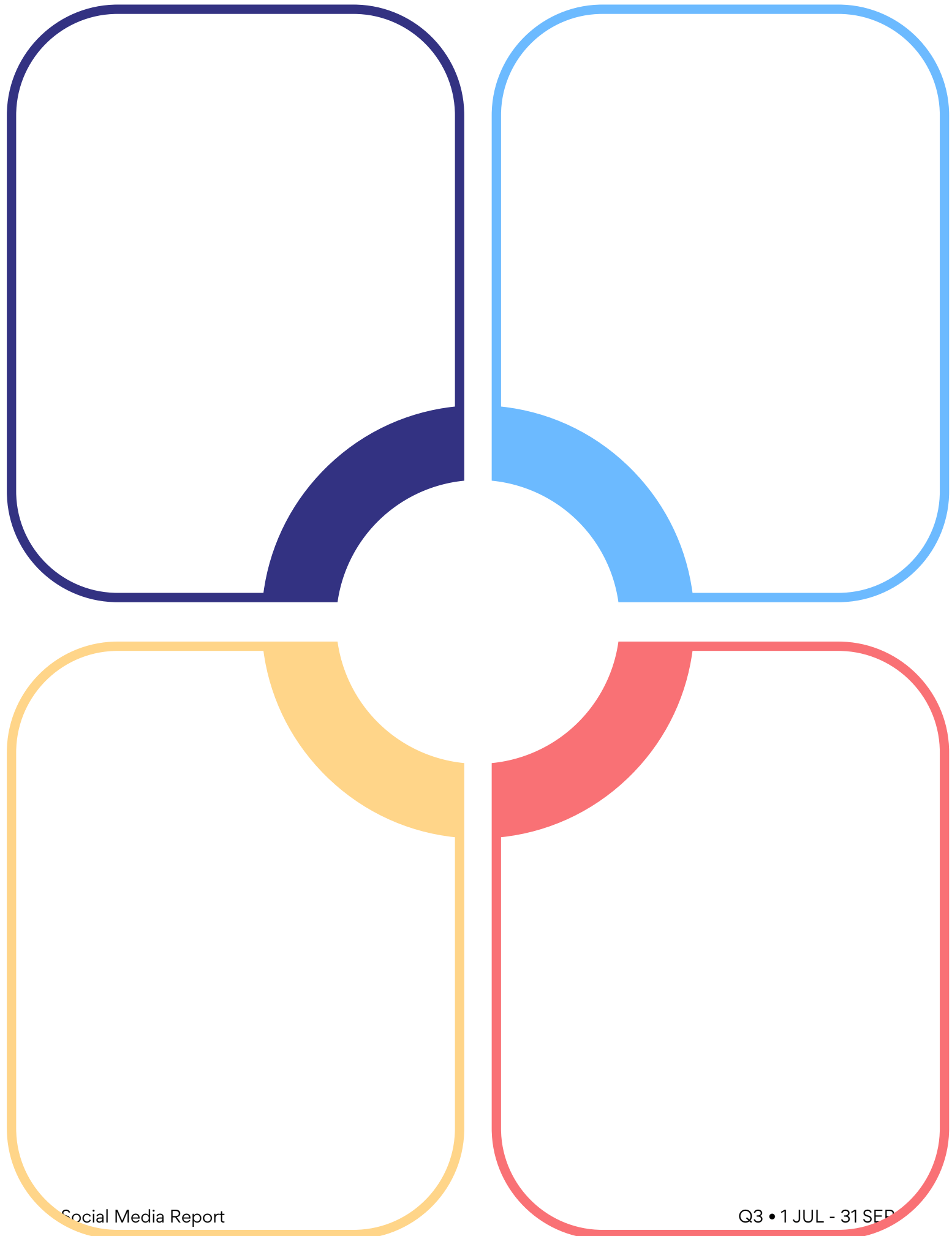
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SWOT - Competitor 1



SWOT - Competitor 2



Key Takeaways

> Content Strategy

Develop a content calendar with a mix of educational, entertaining, and promotional posts.

Increase the use of video content to drive engagement, including tutorials, product showcases, and behind-the-scenes looks.

Feature more customer success stories to highlight the impact of our services.

> Engagement Strategy

Respond to all comments and messages within 24 hours.

Run interactive polls, quizzes, and Q&A sessions to encourage audience interaction.

Create a hashtag campaign to encourage user-generated content and build community.

> Advertising Strategy

Allocate budget for targeted social media ads focusing on small business owners and entrepreneurs.

Promote top-performing content to reach a wider audience.

Use retargeting ads to convert website visitors into customers.

> Partnerships

Partner with local business influencers and micro-influencers who have a strong following in the SME community.

Collaborate with complementary brands for cross-promotions and joint campaigns.

Use retargeting ads to convert website visitors into customers.

Conclusion

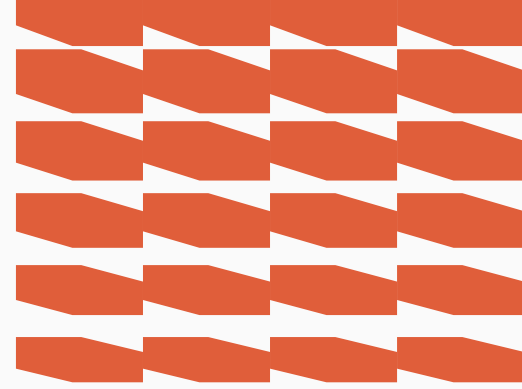


Summary

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Thank you!

Thank you for taking the time to read this report. If you have any questions or would like to discuss our findings further, please don't hesitate to reach out to us.

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